



AUTOMOTIVE

Website / app	Unique visitors	Pageviews	Facebook	Instagram	Interests
ABHD.nl	60.000	185.000	-	-	Cars
Autobahn.eu *	650.000	2.000.000	114k	27k	Cars
Autoblog.nl *	1.500.000	12.000.000	75k	45k	Cars, Formule 1, Lease
Autoblog app *	41.000	9.000.000	-	-	Cars
Autojunk.nl	250.000	3.000.000	3,1k	0,3k	Cars
AutoRAI.nl *	210.000	650.000	20k	11k	Cars, Lifestyle, Fun
AutoTrack.nl	1.200.000	1.450.000	14k	0,2k	Cars for sale
Autotrack.nl app	40.000	1.800.000	-	-	Cars for sale
Autovisie.nl *	270.000	550.000	28k	20k	Cars
Autovooru.nl	50.000	125.000	1,2k	-	Cars for sale
Autowereld.com *	215.000	875.000	12k	0,2k	Cars
Autowereld.nl	1.100.000	20.000.000	0,4k	-	Cars for sale
Autowereld.nl app	20.000	100.000	-	-	Cars for sale
Autowiki.nl	5.500	13.000	-	-	Car information, Specs
Autozine.nl *	300.000	750.000	-	-	Cars, Driving tests
EV-Database.nl	100.000	200.000	-	-	(Electric) cars
Finnik.nl	120.000	250.000	11k	0,9k	Car information
Finnik Kenteken app	850.000	3.000.000	-	-	Car information
Gaspedaal.nl	1.000.000	11.000.000	11k	-	Cars for sale
Gaspedaal.nl app	110.000	3.800.000	-	-	Cars for sale
Groen7.nl *	67.000	180.000	0,5k	-	Sustainable cars
MotorRAI.nl *	20.000	30.000	4,1k	3,9k	Motorcycles
Nederlandmobiel.nl	300.000	1.300.000	-	-	Cars for sale, Mobility
Rijtesten.nl *	20.000	150.000	1,2k	0,1k	Cars, Driving tests
Routenet.nl	1.000.000	9.000.000	-	-	Mobility, Traffic
Trafficnet.nl	50.000	180.000	-	-	Mobility, Traffic
ZERauto.nl *	110.000	175.000	1,3k	-	(Electric) cars, Sustainability

* = Redactionele mogelijkheden

SPORT

Website / app	Unique visitors	Pageviews	Facebook	Instagram	Interests
Several Social Platforms *	-	-	650k	35k	Sports
Ajaxshowtime	800.000	2.500.000	147k	59k	Football
Champ.life *	200.000	650.000	18k	-	Boxing
De Sportgek	1.000.000	5.000.000	112k	-	Sports, humor
De Coach *	-	-	173k	53k	Football, Football humor
Doelpnt.nl	50.000	200.000	-	71,8k	Formule 1, Cars
Eyecons.com	100.000	200.000	-	-	Sports
FTmaximaal	650.000	2.500.000	5k	-	Formule 1, Cars
FCUpdate.nl *	630.000	7.500.000	82k	1,5k	Football
FCVideo.nl	50.000	91.000	3,6k	31k	Football, Videos
GPToday.net	1.000.000	5.500.000	24k	-	Formule 1, MotoGP
Grandprix33 *	500.000	3.000.000	216k	-	Cars, Formule 1
Indeleiderstrui.nl *	200.000	1.000.000	20k	0,2k	Pro Cycling
Motorsport.com *	600.000	6.000.000	82k	-	Formule 1, MotoGP
Mylaps.com	150.000	450.000	-	-	Sports
Racingnews365.nl *	3.000.000	30.000.000	94k	15k	Formule 1
Voetbal.nl *	700.000	7.000.000	30k	-	Football
Voetbal.nl app	1.200.000	150.000.000	-	-	Football
Voetballfitsen.nl *	1.500.000	6.000.000	59k	46k	Football, humor
Voetballfitsen app *	5.000	600.000	-	-	Football, humor
WielerFits.nl *	500.000	6.300.000	41k	16,5k	Pro Cycling

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LIFESTYLE

Website / app	Unique visitors	Pageviews	Facebook	Instagram	Interests
Adversus.nl *	30.000	90.000	-	-	Lifestyle
Apparata.nl *	500.000	1.000.000	1,2k	-	Lifestyle, Tech
Boekmeter.nl	45.000	200.000	-	-	Entertainment
Cally.com	700.000	4.500.000	-	-	Event planning
Dailybase.nl *	50.000	300.000	5,3k	10,4k	Lifestyle, Entertainment
Datumprikker.nl	2.500.000	17.000.000	1,3k	0,3k	Event planning
Dutchcowboys.nl *	860.000	1.400.000	56k	8,2k	Lifestyle, Gadgets, Marketing, Automotive
Falder.nl *	30.000	100.000	1,1k	-	Lifestyle
FHM.nl *	500.000	1.500.000	171k	109k	Lifestyle, Girls, Gadgets
Ganemeter.nl	15.000	55.000	-	-	Entertainment
GeenStijl	2.500.000	20.000.000	-	-	Lifestyle, Gadgets
Manly.nl	250.000	380.000	53k	14k	Lifestyle, Gadgets
Mannenzaken.news *	15.000	20.000	2,5k	-	Lifestyle
Meneren.nl *	11.500	23.000	1,9k	0,6k	Lifestyle
Moviemeter.nl	1.000.000	4.400.000	-	-	Entertainment
Musicmeter.nl	11.500	23.000	-	-	Entertainment
Nieuwnieuws.nl *	500.000	4.000.000	-	-	News, Entertainment
Parra.nu *	1.400.000	8.000.000	100k	358k	Lifestyle, Music
Skoften.net	1.500.000	12.000.000	331k	88k	Lifestyle, Music
TSOM *	50.000	75.000	27k	26k	Lifestyle

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Website / app	Unique visitors	Pageviews	Facebook	Instagram	Interests
Jumbo.com *	4.500.000	20.000.000	-	-	Supermarket
Deen.nl	320.000	4.500.000	-	-	Supermarket
Foody.nl	275.000	500.000	-	-	Food
Smulweb.nl *	3.200.000	11.000.000	133k	18,1k	Food

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Meer informatie nodig?

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LIFESTYLE

Influencers & Publishers	Unique visitors	Pageviews	Facebook	Instagram	Youtube	Interests
ByAranka.nl	90.000	250.000	2.300	10.300	-	Fashion, beauty, food, travel, hobby, family
Fem-Fem.nl	130.000	265.000	85.921	26.200	-	Fashion, beauty, food, travel, hobby, family
Girlsceen.nl	1.800.000	8.000.000	65.877	27.100	8.574	Fashion, beauty, food, travel, hobby, family
Hobby.bloggo.nl	112.000	270.000	1.895	-	-	Fashion, beauty, food, travel, hobby, family
Isgeschiedenis.nl	330.000	488.000	30.645	-	-	History
Jufmaike.nl	150.000	295.000	19.971	3.836	198	Fashion, beauty, food, travel, hobby, family
Schrijvenonline.nl	138.000	275.000	11.787	1.402	-	Fashion, beauty, food, travel, hobby, family
<u>Ze.nl</u>	440.000	1.200.000	22.918	5.912	-	Fashion, beauty, food, travel, hobby, family

MOMS

Influencers & Publishers	Unique visitors	Pageviews	Facebook	Instagram	Youtube	Interests
Babyvandaag.nl	35.000	60.000	954	-	-	Mommy, kids, personal, maternity, beauty, career
Clubvanrelaxtmoeders.nl	75.000	300.000	142.000	14.400	-	Mommy, kids, personal, maternity, beauty, career
Elisejoanne.nl	40.000	180.000	3.605	13.900	17.434	Mommy, kids, personal, maternity, beauty, career
Kellycaresse.nl	72.000	883.000	13.691	51.200	42.991	Mommy, kids, personal, maternity, beauty, career
Kinderliedjes.info	90.000	310.000	-	-	-	Mommy, kids, personal, maternity, beauty, career
Laviesanne.nl	40.000	135.000	2.500	11.100	5.954	Mommy, kids, personal, maternity, beauty, career
Ladylemonade.nl	75.000	130.000	12.432	5.396	397	Mommy, kids, personal, maternity, beauty, career
Oudersenzo.nl	125.000	240.000	-	-	-	Mommy, kids, personal, maternity, beauty, career
Vadersenmoeders.nl	125.000	240.000	-	-	-	Mommy, kids, personal, maternity, beauty, career

HEALTH & SPORT

Influencers & Publishers	Unique visitors	Pageviews	Facebook	Instagram	Youtube	Interests
Annemerel.com	40.000	550.000	5.210	37.500	9.648	Sport, food, health, mindfulness
Bitmagazine.nl	270.000	880.000	61.681	27.100	7.770	Sport, food, health, mindfulness
Dressuur.nl	113.000	178.000	28.999	16.300	-	Sport, food, health, mindfulness
Fitwithmarit.nl	35.000	350.000	10.282	77.000	-	Sport, food, health, mindfulness
Freshhh.nl	120.000	300.000	31.467	858	-	Sport, food, health, mindfulness
Herhealth.nl	200.000	300.000	24.214	10.100	-	Sport, food, health, mindfulness
Horses.nl	160.000	1.300.000	35.118	167.000	-	Sport, food, health, mindfulness

FASHION & BEAUTY

Influencers & Publishers	Unique visitors	Pageviews	Facebook	Instagram	Youtube	Interests
Beautyscene.nl	190.000	600.000	20.540	43.700	300.000	Fashion, beauty
Trendalert.nl	180.000	230.000	6.428	33.000	-	Fashion, beauty

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